From steel stockholder to a sophisticated laser tube processor.

## First time quality



Hierros Lleopart, S.A. in Barcelona, Spain, was established in 1962 selling iron and steel, but in the last 12 years there has been a radical change, transforming the company into a high value-added processor of steel tube with three Adige laser tube cutting systems working 24-7.

With around 25 employees and managed by the two brothers Jorge and Jaime Isert (second generation), the past of Hierros Llopart lies only with the name. With spirit, investment and dedication to service, the company has continuously changed during the years, growing day by day with the most up-to-date technology available on the market.

Hierros Llopart typical customers are involved in industries such as lighting, metal furniture, agricultural machinery, tubular frames and motorcycles. Over the years the company had purchased several Adige Production Saws and felt very comfortable with them. Then in 2001 they decided to take a massive step upwards in the value-added chain by investing in their first Adige Laser Tube Cutting system, so successful was it that a second followed in 2003 and recently a third, the very latest generation Adige LT712D.

## Finished semi-manufactured products.

Of course the change was not so easy but starting with their existing customer base, the brothers Isert then started to widen their sphere of action so that nowadays the old customers are just a small part of the total clientele.

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The company itself has undergone a deep transformation to establish the culture of high technology tube processing, engaging skilled employees for programming and operating high-technology machinery.

Rather than just a cut piece of tube, their customers now receive a semi-finished product, ready for final assembly or welding, to the highest degree of accuracy without any high fixed investment cost ie. the benefit of a laser cut product without the cost of investment in the machine itself.

## **Customised service**

The "customer orientated" culture springs from the old trade of iron and steel days and continues to develop. Hierros Llopart is a true partner supporting their customers throughout the total process from the CAD engineering (with four dedicated employees), to product design and manufacture. We don't just look at the parts to be made, we genuinely involve ourselves in our customers total manufacturing process and product design - only then can we make legitimate suggestions on how best we can utilise our vast laser tube cutting expertise to our customers' ultimate benefit in terms of overall cost and quality improvements - a truly personalised package.

Quality and service are factual for Hierros Lleopart, both are assured through the reliability and performance of their three Adige Laser Tube Cutting Systems running continuously on three shifts. Being aware that customers are the key of success, Hierros Lleopart will continue to lead in innovation, purchasing the very latest high technology to exceed customers' demands and to improve their tube laser processing and customer service.





